



ALPHA NOTICE TO SUBSCRIBERS

January 25, 2012

No. 2012-0005

Alpha Exchange Status Update

April 1, 2012 Effective Date of Operations

Alpha Exchange Inc. (“Alpha Exchange”), the wholly owned subsidiary of Alpha Trading Systems LP and its General Partner, Alpha Trading Systems Inc., was approved as an exchange by the Ontario Securities Commission. The effective date of recognition was dependent upon completion of the transition from the ATS to the Exchange. For the reasons set out below, **Alpha Exchange expects that all necessary transitional items will be completed before the end of March 2012 and that the effective date of operations for Alpha Exchange will be April 1, 2012.**

In order to complete the transition, any Subscriber who wishes to trade Alpha, TSX and/or TSXV Listed Securities on Alpha Exchange must execute a Member Agreement. All current subscribers have received notice and a copy of the new Agreement. The deadline for executing the agreements is March 1, 2012. Any subscriber who has not executed a Member Agreement will not be allowed access to the Alpha Exchange.

Alpha Exchange is also transitioning from Odd Lot Dealers to Market Makers for TSX and TSXV Listed Securities and will be soliciting any Members who would be interested. The deadline for executing the Market Maker Agreements will also be March 15, 2012.

The terms of other agreements (for example, data or vendor agreements) which have not been revised or changed due to the change in status to an exchange will remain in effect but may be assigned to either Alpha Exchange Inc. or Alpha Services Inc. Notice of any assignments will be sent directly to effected parties.

Although the Application was approved by the Ontario Securities Commission on December 8, 2011, the Exemption Order from the remaining Canadian securities regulators is still

outstanding. It is expected that any necessary orders from the remaining securities regulators will be received by March 1, 2012.

The set up of Alpha Exchange is taking our organization to the next milestone in its value generation journey for the industry and its multiple stakeholders. Our intention is to establish Alpha Exchange as the 'Trusted New Generation Canadian Exchange'.

We will differentiate ourselves by establishing a listing business based on a solid corporate governance model, a streamlined listing process, a competitive and transparent pricing structure to incentivize prospective issuers and market makers, and support to the issuers in communicating with the investor community. Our listing business will focus on innovative products and economic sectors underserved by the other exchanges.

See www.alpha-group.ca for the following documents pertaining to Alpha Exchange and its listing business.

- [OSC Recognition Order](#)
- [Final Form Member Agreement](#)
- [Trading Policies](#)
- [Listing Forms - Alpha Main](#)
- [Listing Forms - Alpha Venture Plus](#)
- [Listing Handbook - Alpha Main](#)
- [Listing Handbook - Alpha Venture Plus](#)
- [Blacklined Member Agreement Showing Changes from Subscriber Agreement](#)

Alpha ATS LP will continue to operate as a marketplace for trading securities listed on other Canadian exchanges until Alpha Exchange's Recognition Order is effective on April 1.

Should you have any questions or require additional clarification please contact Alpha Group Trading Services at **647-259-0450** / **877-ATS-ALF1** or via email at clientservices@alpha-group.ca.

Trading Services
Alpha Group